## **PRIVACY POLICY**

Ancient Art Falconry is committed to protecting your privacy, and complies with the principles of the relevant data protection regulations.

This privacy policy explains how and why we collect your personal data and how it is used. **PERSONAL DATA WE COLLECT** 

- When falconry bookings are made either online or on the telephone, you will be asked to provide certain information, including your name, contact details, names of the person receiving the gifts' details to
- For the purpose of email marketing, we collect names and email address of those that wish to receive our email newsletter. This information is collected via a sign-up form on the booking form.
  HOW WE USE PERSONAL DATA
- Your information will enable us to supply the services you have requested, and to bill you for these services. Your information may also be used to contact you concerning your booking.
- Your email address may be used to keep you informed about relevant news and offers, as we believe there to be a legitimate interest. You can of course unsubscribe to these emails at any time.
- For those that have consented to email marketing, we use names and email addresses so that we can keep people informed about relevant news and offers. We may also use physical address data to ensure the emails are as relevant as possible.
- These emails will only ever be sent to people that have chosen to receive them, and we always make sure the content is interesting.

WHO WE SHARE PERSONAL DATA WITH AND WHY

 None of the information provided to me will be accessed by anyone other than myself, Sharon Bindon of Ancient Art Falconry.

HOW YOU CAN ACCESS AND UPDATE YOUR INFORMATION

If you'd like to know what data we hold or to update your details, please

contact <u>sharon@anceintartfalconry.co.uk</u> the only information I hold is the information I received when you made the booking.

## YOUR DATA AND YOUR RIGHTS

You can withdraw consent, request deletion, correction or raise an objection at any time. This can be done by contacting <u>sharon@ancientartfalconry.co.uk</u> or by entering on the booking form that once the experience has been completed that you do not wish to have further contact with me and I will destroy your details. **OUR SECURITY AND YOUR DATA** 

We take data security very seriously, and take measures to ensure our systems are as secure as possible. **REVIEWING THE POLICY** 

This policy will be reviewed annually. Any changes will be posted on this page.